

# International conference

## Child Development Accounts: A new approach to child well-being

Baku, Azerbaijan • 6 November, 2018

**Child Development Accounts (CDAs) are savings or investment accounts that begin as early as birth.** CDAs promote savings and asset building for lifelong development. In many cases in the United States and elsewhere, public and private sectors provide matching funds to the accounts to supplement children's savings. CDAs may be used to supplement education in childhood and for post-secondary education, home ownership and enterprise development in adulthood. CDAs allow parents and children to accumulate savings to ensure a confident and effective start for children, leading to a more engaged and productive adulthood.

This conference is organized by the Azerbaijan Social Work Public Union and Washington University in St. Louis' Center for Social Development and Next Age Institute, with the support of the NGO Council under the President's Office of the Republic of Azerbaijan.



Azərbaycan Respublikası Prezidenti yanında  
Qeyri-Hökumət Təşkilatlarına  
Dövlət Dəstəyi Şurası



## Keynote speakers



**Michael Sherraden, PhD**

**“Child Development Accounts: Research and Policy Design”  
“Child Development Accounts in Singapore”**

Michael Sherraden is the George Warren Brown Distinguished University Professor, founding director of the Center for Social Development at the Brown School and director of the Next Age Institute at Washington University in St. Louis. He is the inaugural S.R. Nathan Professor at the National University of Singapore. Working with many partners, Sherraden creates and tests innovations to improve social and economic well-being. He first proposed universal asset building starting at birth in his 1991 book “Assets and the Poor,” and he has carried out extensive research on Child Development Accounts. His work has influenced asset-based policies and programs in the U.S. and many other countries.

Sherraden was elected to the inaugural class of the American Academy of Social Work and Social Welfare, and he is co-director of the national initiative Grand Challenges for Social Work. Among other awards, he has been a Fulbright Scholar and listed by TIME magazine as one of the 100 most influential people in the world.



**Li Zou, MSW, MBA**

**“Child Development Accounts Policy Diffusion: Examples from Korea”  
“Child Development Accounts in Greater China: Policies and Programs in Taiwan, Hong Kong, and Mainland China”**

Li Zou is international director at the Center for Social Development (CSD), a research center at Washington University in St. Louis that creates innovations in policy and practices that enable individuals, families and communities to achieve life goals and contribute to the economy and society. Zou also staffs the Next Age Institute, a partnership for social innovation between Washington University and the National University of Singapore. She focuses on asset building as a strategy for development of individuals, families and communities. Zou has contributed to CSD's research and policy efforts on Child Development Accounts for governments in mainland China, Hong Kong, Taiwan, Indonesia and South Korea. She has published in both English and Mandarin and guest edited several international academic journals. Her two co-edited books are “Asset Building: Strategies and Policies in Asia” (Peking University Press, 2014, in Chinese) and “Asset-Building Policies and Innovations in Asia” (Routledge, 2014, in English).

Zou holds an MSW and MBA from Washington University. Previously, she worked for the global partnership Consultative Group to Assist the Poor on advancing financial access for the poor in China.

## Keynote speakers



**Daniel Gottlieb, PhD**

**“Child Development Accounts in Israel”**

Daniel Gottlieb is deputy director general of research and planning at the National Insurance Institute and associate professor of welfare economics and social policy at the School of Social Work at the Hebrew University of Jerusalem. He holds a PhD in economics from the Hebrew University and completed his Bachelor of Arts (cum laude) at the University of Zurich and his Master of Science at the London School of Economics. Since 2000, Gottlieb’s research has focused on social and economic policy, particularly on the issues of social insurance, poverty, inequality, polarization and the labor market. Over the years, his research has been published in professional journals and as chapters in books on the Israeli economy and society.

Previously, he served for 12 years as a senior consultant to Bank of Israel governors Jacob Frenkel, David Klein and Stanley Fischer. He also has served as chief economist in the bank’s research department and has worked as an economist for the International Monetary Fund in Washington, D.C. Before that, Gottlieb worked as an economist in the economic unit of the Foreign Currency Department at the Bank of Israel. His research topics at the bank were monetary policy, inflation, the capital account of the balance of payments, public debt, the optimal level of the country’s foreign currency reserves, liberalization of foreign currency, macroeconomic policy and public policy.



**Aytakin Huseynli, MSW**

**“Possibility of Child Development Accounts Policies in Post-Soviet Countries: Policy Design for Azerbaijan”**

Aytakin Huseynli is a doctoral student in social work at the Brown School at Washington University in St. Louis, where she also earned her master’s of social work. Her research interests include social welfare in resource-rich countries, international social work and social development. Her teaching interests include natural resources and social development, international social work, social policies and services, statistics, and research methods. Before entering the doctoral program, she served as a country director of Hilfswerk Austria International, national adviser of UNICEF on Child Protection & Social Work and second deputy member of the executive committee at the International Federation of Social Workers. She also founded and served as the first chair of the Azerbaijan Social Work Public Union (AZSWU), which is the association of professional social workers in Azerbaijan. Prior to her doctoral studies, Huseynli’s work encompassed educational, program and policy development in Azerbaijan.

Currently she serves on the editorial boards of the International Social Work Journal and the International Journal of School Social Work. She is a member of the Social Services in the Context of Conflict Network and continues her leadership as a board member and chair for AZSWU.



## **Additional speakers**

Presenters from Russia, Moldova, Georgia, Iran, Turkey, Northern Cyprus and Kazakhstan will discuss measures and policies on child financial stability and support in their countries.

## **Eligibility**

All practitioners of social policy and social work and child specialists are welcome to participate in the conference. You may also apply for presenting on child poverty and child financial stability measures/policies in your country.

## **Costs**

Participation in the conference is free of charge. However, all participants are expected to cover their own travel and accommodation expenses. Organizers will provide visa support.

## **Registration**

For attending and/or presenting at the conference, please complete the application form here:

<https://goo.gl/forms/bKykMvwFyFY0s6J03>

## **Deadline for application: October 31, 2018**

If you have any questions, please contact us at [info@azswu.org](mailto:info@azswu.org).

## **For more information**

For more information and updates, please check the Azerbaijan Social Work Public Union's website, <http://www.azswu.org/>,

and follow us on Facebook:

<https://www.facebook.com/AzerbaijanSocialWorkPublicUnion>